

Associate Member Sponsorship Opportunities for 2017

For 2017, MAA is providing an opportunity for associate member companies to be a yearlong sponsor at our various events that are scheduled throughout the year.

As a yearlong sponsor your company will be highlighted at the appropriate sponsorship level at our Annual Conference and Showcase (Feb 23-24, 2017), Summer Conference (July 13-16, 2017) and Winter Conference (Nov 30-Dec1, 2017) on registration flyers, MAA website and event signage.

As a special events sponsor, your company will be listed not only as a general event sponsor but could also be listed as a sponsor of such events as various activities, breakfast, beverage, etc.

***Please note that there will still be opportunities to be special event sponsors at each event such as a sponsor of the MAA Summer Conference welcome reception, golf/dinner beverages, member breakfast, etc.

If your company doesn't want to commit to be a yearlong event sponsor, there will be opportunities to be individual event sponsors for the various events.

Individual Event Sponsor for each event will be...

Annual Meeting and Showcase

- Breakfast \$4,000
- Lunch \$4,000

General Event Sponsor

- Platinum Sponsor \$1,000
 - (includes an exhibit booth space plus 2 event registrations at \$225/pp registration)
- Gold Sponsor \$750
 - (includes an exhibit booth space plus 1 event registration)

Summer Conference

Special Event Sponsor

- Welcome Reception (Thursday Night) \$10,000
- Chairlift Sponsor \$850
- Breakfast Sponsor \$3,500
- Golf Beverage Sponsor \$2,500

- Silver Sponsor \$500

 (includes an exhibit booth)
- Bronze Sponsor \$250
 - (includes an exhibit booth)
- Showcase Exhibitor \$200
 - o (includes an exhibit booth)

- Friday Reception Sponsor
 - Hors D'oeuvers \$3,500
 - Cocktails \$ 2,000
- Friday Dinner \$ 8,000
- Friday Dinner Drinks \$3,500
- Children Dinner Party \$400
- Children Program \$600

General Meeting Sponsor

- Platinum Sponsor \$750
- Gold \$500
- Silver \$250
- Bronze \$100

Winter Conference

- Entertainment Sponsor \$7,500
- Welcome Cocktail Reception \$3,500
- Dinner \$8,500
- Dinner Drinks \$ 5,000

General Meeting Sponsor

- Platinum/Santa \$750
- Gold/Reindeer \$500
- Silver/Elf \$250
- Bronze/Stocking \$100

To be a yearlong sponsor the annual cost for the various levels is as follows:

- Platinum \$2,250 (saving \$250)
- Gold \$1,550 (saving \$200)
- Silver \$850 (saving \$150)
- Bronze \$400 (saving \$50)

Each level yearlong sponsor includes the following...

- Recognized as event sponsor on registration flyer
- Logo displayed on homepage of MAA website
- Logo displayed on slideshow during conference
- Logo displayed on signage throughout the event
- Recognized as sponsor during the event receptions
- Same designated exhibit booth space and event registrations for the equivalent level

If your company is interested in being a sponsor please fill out the attached form and return it to the MAA office (fax 517-381-1796 or rnorris@miagg.org) by January 31, 2017 or visit the MAA website to fill out a sponsorship form online.

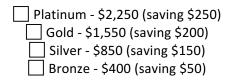
Company Name:

Contact:

Phone:

e-mail:

2017 Yearlong Sponsor



or an Individual Event Sponsor for...

Annual Meeting and Showcase Sponsor

- Platinum Sponsor \$1,000 (includes an exhibit booth space plus 2 event registrations)
- Gold Sponsor \$750 (includes an exhibit booth space plus 1 event registration)
- Silver Sponsor \$500 (includes an exhibit booth)
- Bronze Sponsor \$250 (includes an exhibit booth)
- Showcase Exhibitor \$200 (includes an exhibit booth)

Summer Conference

- Platinum Sponsor \$750
- Gold \$500
- Silver \$250
- Bronze \$100

Winter Conference

- Platinum/Santa \$750
 Gold/Reindeer \$500
 Silver/Elf \$250
- Bronze/Stocking \$100