



## Associate Member Sponsorship Opportunities for 2017

For 2017, MAA is providing an opportunity for associate member companies to be a yearlong sponsor at our various events that are scheduled throughout the year.

As a yearlong sponsor your company will be highlighted at the appropriate sponsorship level at our Annual Conference and Showcase (Feb 23-24, 2017), Summer Conference (July 13-16, 2017) and Winter Conference (Nov 30-Dec1, 2017) on registration flyers, MAA website and event signage.

As a special events sponsor, your company will be listed not only as a general event sponsor but could also be listed as a sponsor of such events as various activities, breakfast, beverage, etc.

*\*\*\*Please note that there will still be opportunities to be special event sponsors at each event such as a sponsor of the MAA Summer Conference welcome reception, golf/dinner beverages, member breakfast, etc.*

If your company doesn't want to commit to be a yearlong event sponsor, there will be opportunities to be individual event sponsors for the various events.

Individual Event Sponsor for each event will be...

### Annual Meeting and Showcase

- Breakfast - \$4,000
- Lunch - \$4,000

### General Event Sponsor

- Platinum Sponsor - \$1,000
  - (includes an exhibit booth space plus 2 event registrations at \$225/pp registration)
- Gold Sponsor - \$750
  - (includes an exhibit booth space plus 1 event registration)
- Silver Sponsor - \$500
  - (includes an exhibit booth)
- Bronze Sponsor - \$250
  - (includes an exhibit booth)
- Showcase Exhibitor - \$200
  - (includes an exhibit booth)

### Summer Conference

#### Special Event Sponsor

- Welcome Reception (Thursday Night) – \$10,000
- Chairlift Sponsor - \$850
- Breakfast Sponsor - \$3,500
- Golf Beverage Sponsor - \$2,500

- Friday Reception Sponsor
  - Hors D'oeuvres - \$3,500
  - Cocktails - \$ 2,000
- Friday Dinner - \$ 8,000
- Friday Dinner Drinks - \$3,500
- Children Dinner Party - \$400
- Children Program - \$600

**General Meeting Sponsor**

- Platinum Sponsor - \$750
- Gold - \$500
- Silver - \$250
- Bronze - \$100

**Winter Conference**

- Entertainment Sponsor - \$7,500
- Welcome Cocktail Reception – \$3,500
- Dinner – \$8,500
- Dinner Drinks - \$ 5,000

**General Meeting Sponsor**

- Platinum/Santa - \$750
- Gold/Reindeer - \$500
- Silver/Elf - \$250
- Bronze/Stocking - \$100

**To be a yearlong sponsor the annual cost for the various levels is as follows:**

- Platinum - \$2,250 (saving \$250)
- Gold - \$1,550 (saving \$200)
- Silver - \$850 (saving \$150)
- Bronze - \$400 (saving \$50)

Each level yearlong sponsor includes the following...

- Recognized as event sponsor on registration flyer
- Logo displayed on homepage of MAA website
- Logo displayed on slideshow during conference
- Logo displayed on signage throughout the event
- Recognized as sponsor during the event receptions
- Same designated exhibit booth space and event registrations for the equivalent level

If your company is interested in being a sponsor please fill out the attached form and return it to the MAA office (fax 517-381-1796 or rnorris@miagg.org) by January 31, 2017 or visit the MAA website to fill out a sponsorship form online.

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Company Name:

Contact:

Phone:

e-mail:

### **2017 Yearlong Sponsor**

- Platinum - \$2,250 (saving \$250)
- Gold - \$1,550 (saving \$200)
- Silver - \$850 (saving \$150)
- Bronze - \$400 (saving \$50)

### **or an Individual Event Sponsor for...**

#### **Annual Meeting and Showcase Sponsor**

- Platinum Sponsor - \$1,000 (includes an exhibit booth space plus 2 event registrations)
- Gold Sponsor - \$750 (includes an exhibit booth space plus 1 event registration)
- Silver Sponsor - \$500 (includes an exhibit booth)
- Bronze Sponsor - \$250 (includes an exhibit booth)
- Showcase Exhibitor - \$200 (includes an exhibit booth)

#### **Summer Conference**

- Platinum Sponsor - \$750
- Gold - \$500
- Silver - \$250
- Bronze - \$100

#### **Winter Conference**

- Platinum/Santa - \$750
- Gold/Reindeer - \$500
- Silver/Elf - \$250
- Bronze/Stocking - \$100