



Sponsorship Opportunities for 2019

For 2019, MAA is providing an opportunity for member companies to sign up at the beginning of the year to be either a recognized special event sponsor or a yearlong sponsor at our various events that are scheduled throughout the year.

As a special events sponsor, your company will be listed as a sponsor of such events as various activities, breakfast, beverage, etc.

As a yearlong sponsor your company will be highlighted at the appropriate sponsorship level at our Annual Conference and Showcase (Feb 6-7, 2019), Summer Conference (July 11-14, 2019) and Winter Conference (Dec 5-6, 2019) on registration flyers, MAA website and event signage.

Sponsorship opportunities are limited so please sign up today....

Please either select full sponsor or one of the join sponsorship opportunities. If a full sponsor is selected that company then no other sponsorships are available for that function.

Annual Meeting and Showcase (Fire Keepers Casino and Resort) – Feb 6-7, 2019

Special Event Sponsors

- Wednesday “All Day” Break Sponsor –
 - Full sponsor \$2,500
 - One of two sponsors at \$1,250 each
- Wednesday Lunch –
 - Full sponsor \$4,000
 - One of four sponsors at \$1,000 each
- ~~• Wednesday Welcome Reception Heavy Hors d’oeuvres –
 - Full sponsor \$5,000
 - One of five sponsors at \$1,000~~
- ~~• Wednesday Welcome Reception Beverages –
 - Full sponsor \$5,000~~
- One of 10 sponsors at \$500
- Thursday “All Day” Break Sponsor –
 - Full sponsor \$2,500
 - One of two sponsors at \$1,250 each
- Thursday Breakfast - \$4,000
 - Full sponsor \$4,000
 - One of four sponsors at \$1,000 each
- Thursday Lunch -
 - Full sponsor \$4,000
 - One of four sponsors at \$1,000 each
- Thursday Reception Drinks –
 - Full sponsor \$4,000
 - One of four sponsors \$1,000
- Thursday Membership Dinner Plates –
 - Full sponsor \$10,000
 - One of five sponsors at \$2,000
- ~~• Thursday Dinner Drinks –
 - Full sponsor \$5,000
 - One of eight sponsors at \$500~~

Annual Conference General Event Sponsor

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500

Showcase Exhibitor - \$595 – includes one full registration fee

(Space is limited so please sign up early)



Sponsorship Opportunities for 2019

Summer Conference (Crystal Mountain, Thompsonville) – July 11-14, 2019

Special Event Sponsor

- ~~Thursday – Welcome Reception on Mountain Top Heavy Hors d’oeuvres~~
 - ~~Full sponsor \$5,000~~
 - ~~One of five sponsors at \$1,000 each~~
- ~~Thursday – Welcome Reception on Mountain Top Beverages~~
 - ~~Full sponsor \$5,000~~
 - ~~One of five sponsors at \$1,000 each~~
- Thursday – Chairlift
 - Full sponsor - \$850
- Friday – Golf giveaways (provide members with golf balls, hats, etc. that showcase your logos) (contact MAA office for details)
- ~~Friday – Golf Beverage Sponsor~~
 - ~~Full Sponsor \$2,500~~
- ~~Friday Member Reception Lodge Deck Reception Hors d’oeuvres~~
 - ~~Full sponsor \$4,500~~
 - ~~One of two sponsors at \$2,250 each~~
- Friday Member Reception Lodge Deck Reception Beverages
 - Full sponsor \$2,500
 - One of two sponsors at \$1,250 each
- Friday – Dinner in the Deck Pavilion - \$8,000
 - Full sponsor \$8,000
 - One of four sponsors at \$2,000 each
- ~~Friday – Dinner Drinks \$2,500~~
 - ~~Full sponsor \$2,500~~
 - ~~One of five sponsors at \$500 each~~
- ~~Friday – Kids Program~~
 - ~~Full Sponsor \$1,000~~
- Saturday – Canoe Transportation
 - Full sponsor - \$2,000

Summer Conference General Meeting Sponsor

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500



Sponsorship Opportunities for 2019

Winter Conference (Royal Park Hotel, Rochester) – December 5-6, 2019

- Entertainment Sponsor - \$8,500
 - Full sponsor \$8,500
 - One of five sponsors at \$1,700
- ~~Welcome Cocktail Reception Hors d'oeuvres~~
 - ~~Full sponsor \$3,500~~
 - ~~One of four sponsors at \$875~~
- ~~Welcome Cocktail Reception Beverages~~
 - ~~Full sponsor \$2,500~~
 - ~~One of four sponsors at \$625~~
- Dinner – \$10,000
 - Full sponsor \$10,000
 - One of five sponsors at \$2,000
- ~~Dinner Drinks~~
 - ~~Full sponsor \$5,000~~
 - ~~One of ten sponsors at \$100~~
- ~~Friday Member Breakfast~~
 - ~~Full Sponsor \$3,500~~
 - ~~One of five sponsors at \$700~~

Winter Conference General Meeting Sponsor

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500



Sponsorship Opportunities for 2019

To be a yearlong sponsor the annual cost for the various levels is as follows:

- Platinum - \$2,750 (saving \$250)
- Gold - \$2,050 (saving \$200)
- Silver - \$1,350 (saving \$150)

Each level yearlong sponsor includes the following...

- Recognized as event sponsor on registration flyer
- Logo displayed on homepage of MAA website
- Logo displayed on slideshow during conference
- Logo displayed on signage throughout the event
- Recognized as sponsor during the event receptions
- Same designated exhibit booth space and event registrations for the equivalent level

If your company is interested in being a sponsor please fill out the attached form and return it to the MAA office (fax 517-381-1796 or jpatson@miagg.org).

Company Name:

Contact:

Phone:

e-mail:

Please bill me in 2018 or 2019

2019 Yearlong Sponsor

- Platinum - \$2,750 (saving \$250)
- Gold - \$2,050 (saving \$200)
- Silver - \$1,350 (saving \$150)

or an Individual Event Sponsor for...

Annual Meeting and Sponsor

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500

Showcase Exhibitor - \$595

Summer Conference

- Platinum Sponsor - \$1,000
- Gold - \$750
- Silver - \$500

Winter Conference

- Platinum/Santa - \$1,000
- Gold/Reindeer - \$750
- Silver/Elf - \$500