



Special Events Sponsorship Opportunities for 2025

For 2025, MAA is providing an opportunity for member companies to sign up at the beginning of the year to be either a recognized **special event sponsor** or a **yearlong sponsor** at our various events that are scheduled throughout the year.

As a special events sponsor, your company will be listed as a sponsor of such events at various activities such as: breakfast, lunch, Hors d'oeuvres, dinner or reception beverages, etc.

As a yearlong sponsor, your company will be highlighted at the appropriate sponsorship level at our Annual Meeting and Showcase (FireKeepers Casino Hotel, Battle Creek - February 12-13, 2025), Summer Conference (Grand Hotel, Mackinaw Island) - July 17-20, 2025) and Winter Conference (Amway Grand, Grand Rapids) - Dec. 4-5, 2025) on registration flyers, MAA website and event signage.

Sponsorship opportunities are limited so please sign up today....

SPECIAL EVENT SPONSORSHIPS

Annual Meeting and Showcase (FireKeepers Casino Hotel, Battle Creek) – February 12-13, 025

- Wednesday - "All Day" Break Sponsor – \$2,750
- Wednesday - Lunch Sponsor – \$10,000
- ~~• Wednesday Reception Heavy Hors d'oeuvres – \$9,000~~
- ~~• Wednesday Reception Beverages – \$8,000~~

- Thursday - "All Day" Break Sponsor - \$2,750
- Thursday - Breakfast - \$7,000
- Thursday - Lunch - \$10,000
- ~~• Thursday Reception Hors d'oeuvres – \$5,000~~
- ~~• Thursday Reception/ Dinner Beverages – \$8,000~~
- Thursday - Membership Dinner - \$10,000

Summer Conference (Grand Hotel, Mackinac Island) – July 17-20, 2025

- ~~• Thursday Welcome Reception Front Porch – \$14,000~~
- Thursday - Dinner - Grand Pavilion Dinner – Wine Sponsor - \$6,000

- ~~• Friday Reception Ester Williams Pool – \$13,000~~
- ~~• Friday Dinner Ester Williams Pool Service & Beverages – \$12,000~~

Winter Conference (Amway Grand Hotel, Grand Rapids) – Dec. 4-5, 2025

- ~~• Welcome Cocktail Reception Hors d'oeuvres – \$7,000~~
- ~~• Welcome Cocktail Reception Beverages – \$7,000~~
- Dinner Sponsor - \$10,000
- ~~• Evening/Dinner Beverage – \$10,000~~



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To be a special event sponsor, please review the available unlined opportunities above:

As a special events sponsor, your company will be listed as a sponsor of such events at various activities such as: breakfast, lunch, Hors d'oeuvres, dinner or reception beverages, etc. Logo displayed at the top of all signage and brochures throughout the event.

If your company is interested in being a special sponsor, please fill out the attached form and return it to the MAA office (dkoets@miagg.org or fax 517-381-1796).

Company Name:

Contact Name:

Contact E-Mail:

Contact Phone:

Billing E-Mail:

Note: you will be billed after completion of the event

2025 Special Sponsor

Please list your preference(s):
