



MICHIGAN
CONSTRUCTION

M I C H I G A N C O N S T R U C T I O N . C O M

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Director of Engineering - Private Markets
Michigan Concrete Association







MICHIGAN
CONSTRUCTION

MICHIGAN CONSTRUCTION:

The Industry's Workforce
Development campaign





**MICHIGAN
CONSTRUCTION**

265,000
CONSTRUCTION
WORKERS

2018 **WORKFORCE FORECAST**



WE NEED TO HIRE
9,000 PEOPLE THIS
YEAR.

WILL YOU BE ONE OF THEM?



MICHIGAN
CONSTRUCTION

MICHIGAN NEEDS

9000

CONSTRUCTION WORKERS EACH YEAR



Construction is
one of Michigan's
Fastest growing
industries.

WE NEED TO HIRE
9,000
PEOPLE
THIS YEAR

WILL YOU BE
ONE OF THEM ?



MICHIGAN
CONSTRUCTION

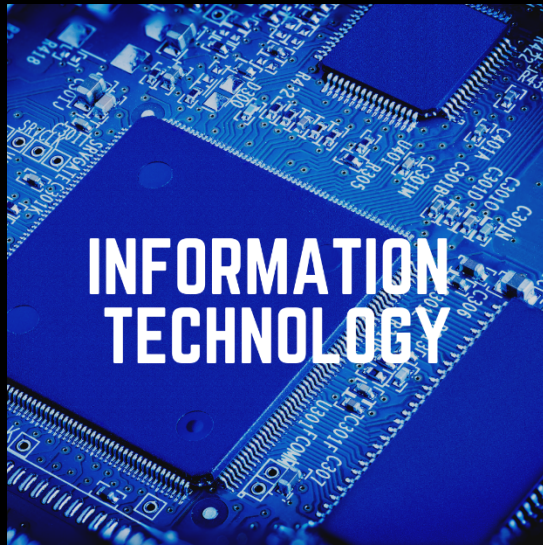
STATE OF THE WORKFORCE

Reality

As valuable as labor forecasts are they are still a forecast:

- I-75 Mega projects
- New runway Detroit metro
- Gordie howe bridge
- Book tower & New Hudson
- Soo Locks
- ETC.





THE REALITY

Construction Jobs account for approx. 6.4% of all industry annual average openings.



MICHIGAN
CONSTRUCTION

thE mission...

The MichiganConstruction Movement



Connect people across
Michigan with good paying jobs
in construction.

WHO WE ARE...

The MichiganConstruction Movement

Michigan Construction Foundation (MCF)

- Founded in April 2016 as the Michigan Construction Workforce Development Corporation
- 501(c)(3) Michigan Nonprofit
- Not an Association
- Promote the “MichiganConstruction” brand





MICHIGAN CONSTRUCTION

UNITE

Inspire

Engage

Drive

EMPLOYER PARTNERS



Association & Education PARTNERS



RECIPROCAL PARTNERS





**NOW
HIRING**
#MichiganConstruction



GET JOB UPDATES

WHO WE ARE CAREERS PARTNERS CAREER OPPORTUNITIES CONTACT

**BUILD
YOUR FUTURE**

Find your place in the construction industry. The Possibilities are endless.

EXPLORE



During our first full-year, the MichiganConstruction movement

made over 37 with the general positive image of the industry via the

- Television coverage
- Web-based
- Web-based
- Facebook
- Website visits
- Face-to-face engagement with middle and high school career explorers
- Engagement with those seeking construction related job or training/education information.

TOTAL CONNECTIONS

37,495,284

50,000,000+

2018 Total Impressions

3,733,578



WEBSITE VISITS

32,250

SEEKING JOBS OR TRAINING

503



2,855,071



CAREER EXPLORERS

2,500



Breaking down barriers & educating Michigan residents

Blog

5 Totally Bogus Myths About Construction Jobs

Posted by [Heather Smith](#) on Jan 22, 2018 12:00:00 PM

Why Would I Choose an Apprenticeship over College?

10 Reasons Why Construction Jobs in Michigan Rock

Posted by [Heather Smith](#) on Aug 7, 2017 2:43:07 PM

[Tweet](#) [in Share](#) [7](#) [Like 105](#) [Share](#) [G+](#)



Careers in Construction Pay More Than Just Money

Posted by [Heather Smith](#) on Sep 5, 2017 6:30:00 AM

[Tweet](#) [in Share](#) [14](#) [Like 17](#) [Share](#) [G+](#)

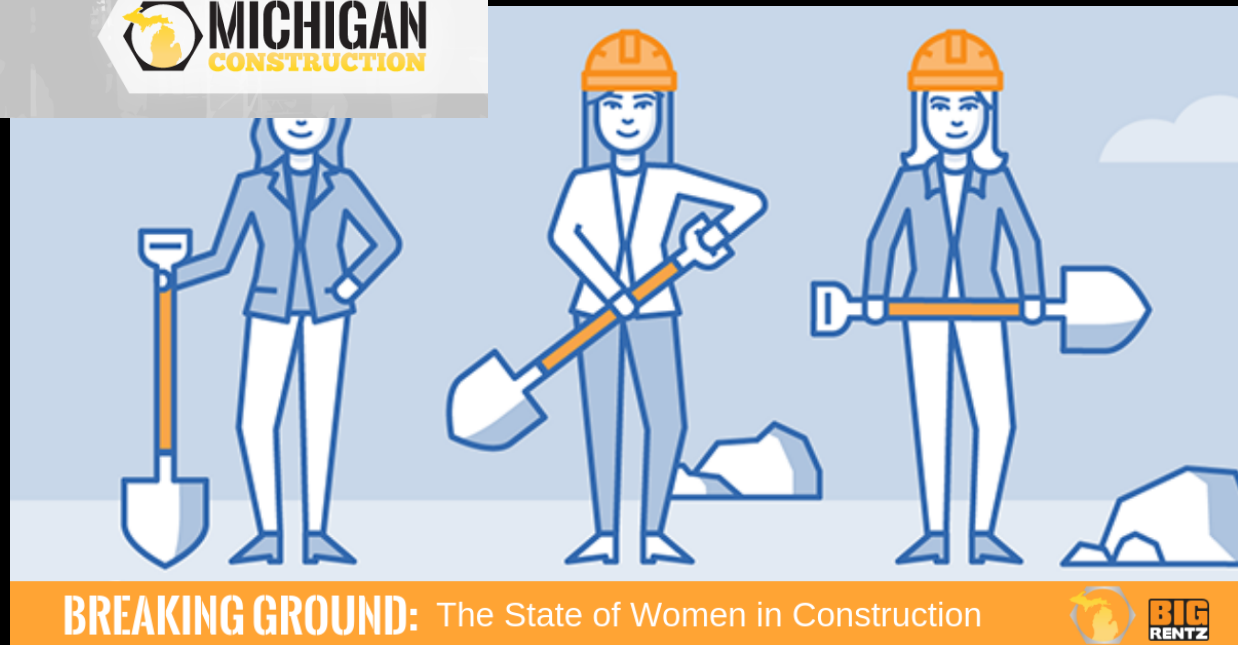


**IT'S NOT ALL
ABOUT THE
BENJAMINS**



There's no doubt about it, a career in construction is hard work, no matter if you are a craft laborer, an iron worker or construction engineer. Designing, planning and building the infrastructure, houses and businesses for your community is hard work. But for those who are willing to work hard, careers in construction pay off big.

Breaking down barriers & educating Michigan residents



Breaking down barriers – NAW 2018



Featuring employer & Education partners

Michigan's Vocational Village Helps to Fill Skilled Construction Jobs

Posted by Heat

[Tweet](#) [in](#) [Share](#)

SEMCA Joins the Michigan Construction Movement

Posted by Heather Smith

[Tweet](#) [in](#) [Share](#) 0

The Walbridge Group Joins the Michigan Construction Movement

Posted by Heather Smith on Sep 19, 2017 7:00:00 AM

[Tweet](#) [in](#) [Share](#) 6 [Like](#) 5 [Share](#) [G+](#)



[View Jobs with Partner Company](#)

Post Details



Michigan Construction

Post Details

21

hi



Mich

Publi

We're crunching numbers in the construction industry. If you're in the market, join our network. <https://hubs.>



How Ma

In our 2018 construction

BLOG.MICH

Get More

Post Details



Michigan Construction

Published by HubSpot [?] · August 3 ·

Did you know that the State of Michigan needs 9000 construction workers each year through 2024? Now is the time to become a part of this great industry, click the link below, fill out the form to connect with our network of employers or visit our website to explore training opportunities. <http://pages.michiganconstruction.com/get-job-updates>



Performance for Your Post

958,591 People Reached

398 Reactions, Comments & Shares

264 Like	247 On Post	17 On Shares
36 Love	36 On Post	0 On Shares
10 Haha	10 On Post	0 On Shares
3 Sad	3 On Post	0 On Shares
3 Angry	3 On Post	0 On Shares
18 Comments	15 On Post	3 On Shares
65 Shares	62 On Post	3 On Shares

1,709 Post Clicks

1,026 Photo Views	264 Link Clicks	419 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
1 Report as Spam	0 Unlike Page



facebook

Post Details

Michigan Construction
Published by HubSpot [?] · January 17 at 8:04am · 🌐

What do you have planned for 2018? Join us, and build a better Michigan while you build your career.
<http://bit.ly/2DTsg0Y>

7,554 People Reached
121 Reactions, Comments & Shares
52 Likes

Post Details

Michigan Construction
Published by HubSpot [?] · January 11 at 12:08pm · 🌐

Michigan to use P3 to cut \$1B highway project schedule by 10 years
<https://hubs.ly/H09BqrP0>

Performance for Your Post

1,408 People Reached		
12 Likes, Comments & Shares		
10 Likes	10 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
2 Shares	1 On Post	1 On Shares
119 Post Clicks		
0 Photo Views	110 Link Clicks	9 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Post Details

Michigan Construction
Published by HubSpot [?] · January 10 at 1:52pm · 🌐

Who is M&M Excavating and what types of construction jobs do they offer? Check out their story and how to apply in our blog!
<https://hubs.ly/H09FbJg0>

Performance for Your Post

5,368 People Reached		
174 Reactions, Comments & Shares		
108 Likes	11 On Post	97 On Shares
1 Wow	0 On Post	1 On Shares
16 Comments	1 On Post	15 On Shares
49 Shares	49 On Post	0 On Shares

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ear, with the

7,000,000+

2018 Total Facebook Impressions

facebook

**Michigan Construction**

Published by Heather Smith [?] · August 9 at 8:45 AM · 

We just hit 5,000 page likes!! Let's Celebrate!! We would like to give away a Michigan Construction t-shirt and hat to a Michigan Construction fan! All you need to do is to like and comment on this post with a reason why you love construction and we will enter you in a drawing!! [#buildingabettermichigan](#) [#weloveconstruction](#)



5000 likes



 19,930 people reached

Boost Post

THIS WEEK'S SEXIEST JOB IN CONSTRUCTION

Hydro Vac Operator/Driver

Fair Haven, Michigan
Webberville, Michigan

M.L. Chartier is looking for **licensed hydro vac operators and drivers** for both its Fair Haven and Webberville locations.

These positions are full time and provide tremendous opportunity for growth and advancement within the company. **Bonus** — a tool stipend and insurance are provided as an added perk! M.L. Chartier provides a state-of-the art fleet and facilities along with impressive resources, allowing employees to flourish in their field.

Desired Qualifications:

- CDL B with taker endorsement & DOT medical card
- 3 years experience with hydro excavation/vac trucks or tankers
- Willing to work long hours as a team or individual

APPLY NOW

Not a hydro vac operator? That's ok! M.L. Chartier hires spontaneously for drivers, operators, laborers, and office personnel. Click here to fill out a [general application](#).



A Good Job

Starts with a Great Employer

M.L. Chartier is a family owned and operated company that has continued to provide unmatched services to a variety of industries for over 50 years. Today, M.L. Chartier's fleet has expanded to

Post Details



Michigan Construction

Published by HubSpot (?) · July 30 at 4:35 PM · 🌐

This week's sexiest job of the week comes from **ML Chartier, Inc.** Looking for a hydrovac operator/driver position? Click the link to apply!
<https://hubs.ly/H0dc0k40>



PAGES.MICHIGANCONSTRUCTION.COM

This Week's Sexiest Job: Hydro Vac Operator/Driver

Michigan Construction features this week's sexiest job in construction fro...

👍 Get More Likes, Comments and Shares

Performance for Your Post

56,724 People Reached

20 Reactions, Comments & Shares 🗨

12 👍 Like	7 🗨 On Post	5 🔗 On Shares
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2 ❤️ Love	2 🗨 On Post	0 🔗 On Shares
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1 💬 Comments	1 🗨 On Post	0 🔗 On Shares
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5 🔗 Shares	5 🗨 On Post	0 🔗 On Shares
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100 Post Clicks

0 📷 Photo Views	73 🔗 Link Clicks	27 👁 Other Clicks 🗨
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

 **MICHIGAN
CONSTRUCTION**

Sexiest

JOB OF THE WEEK

Fix my state



Fix MI State

February 12 at 8:30am · 🌐

Michigan voters agree. We need to fix Michigan's infrastructure.

We also need enough qualified construction workers to help get the job done.

Michigan needs at least 9,000 new construction workers on an annual basis for the next ten years – totaling over 90,000 new hires by 2024.

Large-scale projects are in Michigan's future. As each comes on-line, the demand for workers will increase.

Go to <http://pages.michiganconstruction.com/fixmistate> to learn about career opportunities.

SOURCE: <http://bit.ly/2DFuFhX>



👍👎👤 You and 1K others

119 Comments 755 Shares

Connecting with job seekers



BE SEEN, GET CONNECTED

Are you looking for a career opportunity in the construction industry?

1000+

2018 Total connections

MICHIGAN COMPANIES
ARE HIRING RIGHT NOW.

First Name*

Last Name*

Phone Number*

Email*

City*

Postal Code*

What region of Michigan are you located?*

- Please Select -

Please List Related Work Experience

Are you a Veteran?

☐ yes

☐ no

Do you have a valid driver's license?

☐ yes

☐ no

Do you have a CDL?

☐ Yes

Connecting with EDUCATORS





Connecting with EDUCATORS



Educating the educators, Parents & Students

WHAT DO YOU WANT TO BUILD?

INDUSTRY SUBSECTORS

The construction industry's four subsectors each have different owner types, contractual requirements, licensing, regulations, scopes of work, and data sets kept by various government agencies and industry interests:



RESIDENTIAL

The residential sector builds, remodels, and maintains the buildings where we all live. Approximately 50 percent of residential builders construct new homes or apartments. Remodeling, service, and maintenance comprise the remaining 50 percent of activity in this sector.



COMMERCIAL

The commercial sector builds, remodels, and maintains the buildings where we work, learn, heal, and worship. Also known as nonresidential building construction, the commercial sector represents approximately one-third of overall construction spending on a national level.



INFRASTRUCTURE

The infrastructure sector builds and maintains roads, bridges, water and sewer systems, and other critical public works. Infrastructure workers truly change the world by providing the essential services we humans rely on.



INDUSTRIAL

The most specialized of the subsectors, industrial workers build complex buildings and facilities all around the globe. Power plants, chemical plants, and refineries are built by the industrial construction sector.



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WHO DO YOU WANT TO BE? OCCUPATIONAL CATEGORIES

The jobs people do in construction are best categorized into five categories. It is important to note that the specific terms used to describe occupations vary greatly. For example, a commercial carpenter is not the same as a residential carpenter. Licensing requirements, qualifications, skills, tasks, and access points for carpentry careers in the residential sector are not the same as for carpenters who want to work in the commercial sector. So just the term carpenter is not sufficient. Most construction occupations have different career paths specific to each of the four industry subsectors.

CONSTRUCTION MANAGEMENT

Specific occupations include:
Project Administrator, Cost Estimator,
Construction Manager Supervisor, etc.



CONSTRUCTION TRADES

Specific occupations include:
Bricklayer, Carpenter, Plumber,
Heavy Equipment Operator, etc.



EQUIPMENT, MATERIALS, AND SUPPLIES

Specific occupations include:
Materials Engineer, Product
Representative, Material Handlers, etc.



ARCHITECTURE, DESIGN, AND ENGINEERING

Specific occupations include:
Architect, Civil Engineer, Surveyor
Interior Designer, etc.



TESTING AND INSPECTION

Specific occupations include:
Building Inspector, Construction
Material Testing Technician, etc.



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MICHIGAN
CONSTRUCTION

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